

**Snail of Approval**

The Slow Food Huntington Snail of Approval is awarded to restaurants, bars, food and beverage artisans, stores, and markets that contribute to the *quality*, *authenticity* and *sustainability* of the Huntington area food supply and that have been deemed outstanding among peers.

**What can the Snail do for your Business?**

The *Snail of Approval* is a privilege that requires commitment to the principles of Slow Food—quality, authenticity, sustainability--and continual improvement on the part of the business. With such a commitment comes the reward of accessing our network of members and Slow Food Huntington supporters.

These are some of the advantages of the Snail of Approval to your business.

* A Facebook post announcing the SOA award to the business.
* Tweets announcing the SOA award to the business.
* A special email to our membership promoting a special event at the restaurant or business (with a discount or perk for members). Restaurants or businesses are required to host or contribute to at least one Slow Food event per calendar year.
* Retweet of the restaurant or business’s tweets promoting any event/food special (need not be SFH related).
* A Slow Food Facebook “like” of the restaurant or business’s Facebook page.
* Reposting relevant Facebook updates on our page from the restaurant or business’s Facebook page.
* A listing and review on the Slow Food Huntington website with a link to the restaurant or business’s website.
* Window decals/stickers of the SOA for restaurant or business to use to communicate its dedication to food (or drink) that is good, clean, and fair.
* An annual award ceremony with press coverage to announce the past year’s recipients (restaurants will be encouraged to donate time or resources to the event).

**OUR AUDIENCE/REACH**

**Facebook followers:** 350

**Twitter followers:** 71 followers

**Active Membership Size**: approximately 70

**Email List**: 900

**Events**: We estimate we reach approximately 500 people monthly through our events, tastings, cooking classes, film screenings and service days.

**Geographic Scope:** We have members in Nassau and Suffolk counties.

To apply, fill out our application form and send with a check for $50 to

Slow Food Huntington

17 Pinetree Lane

Old Westbury, NY 11568